



REGISTERED PUBLIC TRUST • 12A & 80G • CSR-1 • FCRA

MERCY AND GRACE CHARITABLE TRUST

Educating, equipping and protecting the neglected, the orphaned
and the less fortunate of coastal Andhra Pradesh since 1997.

CORPORATE PARTNERSHIP & IMPACT PRESENTATION

OUR STORY

A vision that began with one act of giving

In 1997 our Managing Trustee donated her own land so that a school could be built for neglected children, orphans and the less fortunate.

Her husband and our Founder, Mr. Madhava Rao, was then a cashier in an Indian bank. His conviction for poor children was so strong that he took voluntary retirement from his bank job to build that vision full time.

Today 600 children study on the Mercy and Grace campus and receive quality education — and the work has grown into five active projects across more than 50 villages.

1997

Year founded

600

Children on campus

50+

Villages served

FOUNDERS : B.NIRMALA KUMAR , Managing Trustee**B.Madhava Rao , Founder & Trustee**

WHAT WE DO

Five projects, one mission

Every project below is running today, is measurable, and is open to corporate partnership.

01**Education**

Global English Medium School plus two adopted village schools, school supplies and computer education.

02**Women Empowerment**

Four-month certified sewing training, sewing machines and paid job-work for village women.

03**Buildings & Sanitation**

Classrooms, washrooms, roofing and solar power for schools with no facilities.

04**Disaster Relief**

First response with groceries, blankets and school supplies during floods and cyclones.

05**Safe Drinking Water**

Water purification plants so children stop falling sick from contaminated water.

PROJECT 01 • EDUCATION

Education for every child

Quality English-medium education, school supplies and teaching support for children whose families cannot afford them.

- **Global English Medium School, main campus**
600 children receive quality education, uniforms and daily care.
- **Two adopted village schools**
Chettunnapadu and Agadalanka in the remote Kolleru area, where proper facilities simply did not exist.
- **School supplies drive across 30 villages**
Bags, notebooks and stationery delivered directly to the child, not through intermediaries.

6,000+

School bags and supply kits distributed

30

Villages reached with school supplies



PROJECT 01 — EDUCATION

School supply distribution in a partner village

PROJECT 01 • DIGITAL LEARNING

From chalkboards to keyboards

Last year we opened computer education — for most of these children, the first computer they had ever touched.

■ Made possible by Merck

The generous donation of 24 desktop computers and 17 laptops from Merck equipped our labs in one step.

This year we have received 293 laptops from TATA with the support of Merck

■ Immediate classroom impact

Children in remote villages now learn basic computing, typing and digital literacy alongside their syllabus.

■ A repeatable corporate model

One company's CSR contribution converted directly into a working, running facility for hundreds of students.

24 DESKTOPS BY MERCK AND 293
LAPTOPS RECIVED FOR COMPUTER
EDUCATION FOR CHILDREN THROUGH
MERCY AND GRACE

2025

Year computer education began

PROJECT 01 — DIGITAL LEARNING

Computer lab funded by corporate CSR support

What changed for the children

Before → After



BEFORE

Bare floors, no desks, no materials, no teacher support



AFTER

Bright classrooms, full supplies, trained teachers, English medium

600

Children in quality education today

6,000+

School bags and supply kits given

3

Schools run or adopted by the Trust

PROJECT 02 • WOMEN EMPOWERMENT

A skill she keeps for life

We select 20 to 30 women in a village, train them free of cost, certify them, then put paid work in their hands.

Four months of free certified training

Professional sewing training in the village itself, ending with a recognised certificate.

A machine of her own

Graduates receive a sewing machine so they can begin earning from home immediately.

Team job-work through the Trust

Batches take on paid orders — school uniforms and cotton bag designs — giving them steady income.

5,000

Sewing machines distributed to women

50

Villages covered by the programme



PROJECT 02 — WOMEN EMPOWERMENT

Certified graduates completing a paid school-uniform order

From dependence to a household income

Before → After



BEFORE

No skill, no income, complete dependence on uncertain daily wages



AFTER

Certified, equipped and earning — at home and through team orders

5,000

Women equipped with their own machine

50

Villages covered

4 months

Free certified training per batch

PROJECT 03 • BUILDINGS & SANITATION

Safe walls, a dry roof and a door that closes

Village schools come to us with damaged roofs and no washrooms. We rebuild what children need to stay in school.

■ A new school at Chettunnapadu

Ten classrooms with washrooms, solar power and air conditioning — built with Dr. Thomas Ohler of Germany.

■ Washrooms in three schools

Proper sanitation — the single biggest reason adolescent girls stop attending school.

■ Roofing and repair works

One school re-roofed in metal after monsoon damage made the classrooms unusable.



PROJECT 03 — INFRASTRUCTURE

The completed Chettunnapadu block: solar powered, air conditioned

10

New classrooms built at Chettunnapadu

3

Schools given new washroom blocks

The same village, two years apart

Before → After



BEFORE

Leaking rusted roof, broken windows, no usable washroom



AFTER

Ten solar-powered, air-conditioned classrooms with sanitation

10

New classrooms in a remote village

100%

Solar powered and air conditioned

4

School buildings repaired or rebuilt

First on the ground when disaster strikes

We are among the first to reach families hit by floods and cyclones in our region — because we are already there.

2024 Vijayawada floods

We reached 1,000 families around Ajith Singh Nagar with relief worth Rs. 10 lakh.

What we deliver

Groceries, blankets and school supplies so children can return to class without losing the year.

Local presence, no delay

Our staff, schools and village networks let us distribute within days, not weeks.

1,000

Families supported in the 2024 floods

Rs. 10 Lakh

Value of relief material delivered



From submerged homes to families back on their feet

Before → After



BEFORE

The 2024 Vijayawada floods: homes, belongings and livelihoods lost



AFTER

Groceries, blankets and school kits delivered within days

1,000

Families reached

Rs. 10 Lakh

Relief material distributed

Days

Response time, not weeks

PROJECT 05 • SAFE DRINKING WATER

Clean water, more days in school

Children kept falling ill from contaminated water. The answer was never to treat the illness, but to treat the water.

Two water purification plants installed

Purified drinking water available on campus every school day.

Health before academics

Waterborne illness was the largest cause of absence. Clean water protects attendance.

Open to the community

Safe water benefits not only students but the families and neighbours around the campus.



PROJECT 05 — SAFE DRINKING WATER

Purified drinking water station on the school campus

2

Water purification plants installed

600+

Children with safe water daily

The water a child drinks decides the day she has

Before → After



BEFORE

Contaminated pond and hand-pump water; children repeatedly sick



AFTER

Purified RO drinking water on campus, every single school day

2

Purification plants running

600+

Children drinking safe water daily

Fewer

Sick days and absences

CUMULATIVE IMPACT

29 years of work, in numbers

29

Years of continuous service since 1997

600

Children in quality education today

3

Schools run or adopted by the Trust

6,000+

School bags and supply kits distributed

5,000+

Sewing machines given to village women

50+

Villages reached across our projects

1,000

Families supported in disaster relief

**27 Desktops &
300 LAPTOPS**

Computers and laptops in our classrooms

GOVERNANCE

Fully registered, fully compliant

Every rupee and every euro you give is routed through a registered, audited public trust.

REGISTRATION / STATUS	NUMBER / CODE	WHAT IT MEANS FOR YOU
Registered Public Trust	1/1997 Book 4	Recognised non-profit charitable organisation in Andhra Pradesh, India.
Income Tax 12A & 80G	AAATM9639DE2016801	Donations are eligible for tax exemption under the Indian Income Tax Act.
CSR-1 Registration	SRN-F98165160	Eligible to receive Corporate Social Responsibility (CSR) funds.
FCRA Registration	010260194	Authorised by the Government of India to accept foreign contributions.
PAN / TAN	AAATM9639D / VPNM02881B	Full legal, tax and compliance status maintained.

Why this matters

Indian companies can route mandated CSR spend to us directly under CSR-1.

Indian donors claim tax exemption under 80G.

Overseas partners and foundations can give legally under FCRA.

PARTNERSHIP

Where your support goes next

Each of these is a live, costed requirement. Partners may fund one fully, or contribute towards it.

Sponsor a classroom

Fund the construction, furniture and fittings of one classroom in a village school — with naming rights.

Equip a computer lab

Desktops, laptops and a trained instructor for one school, following the Merck model.

Fund a Women Sewing Centers

Four months of certified sewing training plus machines for 20–30 women in one village.

Build washrooms

Separate girls' and boys' sanitation blocks — the single biggest driver of girl-child retention.

Fund a water plant

One purification unit giving a school and its surrounding community safe drinking water.

Rapid relief fund

A standing commitment we deploy within days of the next flood or cyclone.



Mercy and Grace Charitable Trust · Andhra Pradesh, India

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THANK YOU